



Bruce Allen Sims

January 5, 1966 - September 8, 2020

Bruce joined our Lord and Savior in heaven September 8, 2020 after a brief illness. He was born January 5, 1966 in Tyler, Texas to Billie Ray Sims and Bobbie King Sims.

Bruce is survived by his wife, Cheryl Rocha Sims; daughter, Jordan Sims; son, Cavin Sims; his father, Billie Ray Sims and wife Dana Sims of Tyler; brother, Brad Sims and wife Ginger Bailff Sims, nephews, Grant Sims, Garrett Sims, and Grayson Sims of Lindale, TX; sister, Brenda Sims Dauth; nephew, Brandon Dauth, and niece, Krista Gann and husband Kevin of Kennedale, TX; mother-in-law, Genell Rocha of Tyler; sister-in-law, Robin Rocha Biles and husband James; niece, Rylee Rae-Lynne of Tyler; brother-in-law, Ricky Rocha and wife Tanya Walton Rocha; nieces, Maddie, Meg, Kaitlyn, Presley, and Brooklyn; nephews, Mitch, Matt, Clay, and Brody of Tyler; as well as many aunts, uncles and cousins.

Bruce was preceded in death by his mother, Bobbie King Sims; father-in-law, Rick Rocha of Tyler; grandfather, Norman Eugene King; grandmother, Barbara King Gandy of Tyler; grandfather, James Daniel Adair and grandmother, Pearl Sims Adair of Tyler. A graveside service to celebrate Bruce's life will be held Friday, September 11, 2020 at 11:00 a.m. at Tyler Memorial Park Cemetery on Hwy 64 West in Tyler.

Pallbearers will be Jevon Goodin, Johnny Nipper, Wayne Finn, Ricky Rocha, Jim Zucca and Randy Hunter.

Previous Events

Graveside Service

SEP **11**. 11:00 AM (CT)

Tyler Memorial Park
12053 SH 64 West
Tyler, TX 75704

Tribute Wall

RS

“ Bruce was one of the nicest men I knew. We worked together in the past & each time I saw him he always had kind words & a big smile. My prayers are with Cheryl & their children. God will give you strength to endure this very difficult time. Lean heavily on Him now & forever.

“Thou therefore, my child, be strengthened in the grace that is in Christ Jesus.”

2 Timothy 2:1

Rodney Smiley - September 11, 2020 at 11:41 AM

SP

“ I befriended Bruce during junior high (Boulter) and found his friendship to be kind and genuine. I'm truly sadden by his passing. I pray the holy spirit provides comfort and peace for his family and friends. He will be missed. ~ Sincerely ~



Shelby Prince - September 11, 2020 at 10:59 AM

TB

“ I am so very sorry to hear the news of Bruce's passing. He was one of a kind and I've got lots of great memories of growing up with him. I pray for God's comfort for the family, especially Cheryl and the kids.

Todd Barnes

Todd Barnes - September 10, 2020 at 09:20 PM

BH

“ I extend my deepest sympathy to Bruce’s wife and family. I have known Bruce since the 2nd grade. My prayers are with you all.

Belinda Hammock - September 10, 2020 at 08:13 PM



“ So sorry for your loss!
Michelle Boivin

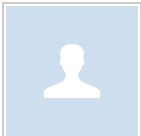


Michelle Boivin - September 10, 2020 at 06:40 PM

DB

“ Just wanted to let you know we will be praying for your sweet family.
Robin and Dana Ballard.

Dana Ballard - September 10, 2020 at 06:34 PM



“ Sweet Tranquility Basket was purchased for the family of Bruce Allen Sims.



September 10, 2020 at 06:03 PM

MV

“ *Melanie York Vance sent a virtual gift in memory of Bruce Allen Sims*



Melanie York Vance - September 10, 2020 at 05:02 PM

TS

“ *The Stranahan's purchased the Peaceful White Lilies Basket for the family of Bruce Allen Sims.*



The Stranahan's - September 10, 2020 at 04:41 PM



“ *Rose Impression Casket Spray was purchased for the family of Bruce Allen Sims.*



September 10, 2020 at 03:58 PM

ML

“ *Melissa, Tyler, Nathan, and Savannah Lampin purchased the Serene Retreat for the family of Bruce Allen Sims.*



Melissa, Tyler, Nathan, and Savannah Lampin - September 10, 2020 at 01:53 PM

BY

“ *My heart is broken for the family and friends. Bruce is a special man and I have fond memories of the laughter from our time at Kelly-Springfield and Goodyear. Requiescat in Pace, dear friend.*

Bo Yates - September 10, 2020 at 12:16 PM



“ *Strength & Solace Spray was purchased for the family of Bruce Allen Sims.*



September 10, 2020 at 11:54 AM

LP

“ *Love, George, Tammy, and Victor Pilgrim purchased the Lavender Reflections Spray for the family of Bruce Allen Sims.*



Love, George, Tammy, and Victor Pilgrim - September 10, 2020 at 11:25 AM

JN

“ *Sending healing prayers and comforting hugs. We are so sorry for your loss. Bruce was an amazing friend to us. His goodness will live on through everyone he knew and touched through friendships. Many Blessings to the entire Sims Family. With heartfelt condolences from Johnny and Meredith Nipper.*



Johnny Nipper - September 10, 2020 at 11:23 AM



“ *Divine Peace Bouquet was purchased for the family of Bruce Allen Sims.*



September 10, 2020 at 10:50 AM



“ *Kyle, Barbara, & Brandon Dauth, Krista, Kevin Gann purchased the Crystal Cross Bouquet for the family of Bruce Allen Sims.*



Kyle, Barbara, & Brandon Dauth, Krista, Kevin Gann -
September 10, 2020 at 10:06 AM



“ *Sharon, Tony, Jim Kormos & Family, Dinkle Family purchased the Heart's Companion Bouquet for the family of Bruce Allen Sims.*



Sharon, Tony, Jim Kormos & Family, Dinkle Family -
September 10, 2020 at 08:50 AM



“ *Ocean Breeze Spray was purchased for the family of Bruce Allen Sims.*



September 10, 2020 at 06:33 AM



“ *Beautiful Heart Bouquet was purchased for the family of Bruce Allen Sims.*



September 09, 2020 at 10:19 PM