

Larry Dean Price

December 3, 1934 - May 19, 2015

Larry Dean Price, 80, of Tyler, went home to be with his Lord Jesus Christ on Tuesday, May 19th, 2015. A memorial service will held on Saturday, May 23, 2015 at 10:00 a.m., at Green Acres Baptist Church Chapel in Tyler with Dr. Paul Powell and Dr. David Dykes officiating. Visitation is scheduled for Friday, May 22, 2015, from 5:00 to 7:00 p.m. at Stewart Family Funeral Home, 7525 Old Jacksonville Highway in Tyler.

On Sunday, May 24, 2015, a graveside service will be held at Forest Lawn Memorial Park in Mt. Pleasant, Texas at 2:00 p.m.

Larry was born December 3, 1934 to Vern and Arvin Price of Mt. Pleasant, Texas.

Mr. Price was a humble man who was compassionate toward others, and grateful for his many blessings. He was a loving Christian father and grandfather whose generosity touched so many lives.

After graduating from Mt. Pleasant High School, Larry originally went to East Texas State University (formerly ET State College) in Commerce, Texas on a track scholarship in 1953, but switched to a football scholarship once he was there. He played tailback for the Lions for four years, and his team won the Conference title three of those years. While at East Texas State, Larry met the love of his life, Joan Callaway. They were married 59 years and had 3 sons. Following graduation from East Texas State, Larry spent five years as a high school coach in Electra and Weatherford, Texas. He would then go on to work as a sales manager for Fidelity Union Life Insurance Co. in Dallas.

With the support of his wife, Joan, Mr. Price made a career change and followed his love for trucking when he took a position as a truck salesman for the International Harvester Company in 1962. While at International Harvester, he was promoted to a Zone Manager for the company's truck dealership network. In 1969, Mr. Price purchased the Tyler dealership franchise for International Trucks known as Price International, Inc. Today it is one of the oldest heavy-duty truck dealerships to be held by the same owner in Texas with 46 years in business. He stated that he originally chose Tyler because it was a good place to live and to raise a family.

The Tyler dealership sold 12 trucks the year before he acquired the business but would later go on to win International Truck's prestigious Circle of Excellence Award numerous times. During his career Price was recognized by International Trucks as one of its top dealers in the nation. Larry served on International's National Dealer Council five times. One of the achievements of which he was most proud was that Price International has had a total of 22 current and former employees with more than 20 years of service each, and 13 of those who have at least 30 years of service each.

Larry and Joan Price joined Green Acres Baptist Church in 1969 upon moving to Tyler. As a member of Green Acres he served as a deacon and also taught Sunday school for many years. His faith was the foundation of his life and he sought wisdom from God in all matters. He stated that the Tyler community had been so good to his family that it could only be a blessing from God.

Larry had several high school teammates that stayed close throughout the years. They would gather together at least one time every year to hunt, fish, backpack, canoe, play golf or just get together to retell stories.

He was a Master Mason and member of Sharon Temple Shrine.

Larry Price was preceded in death by his parents, Vern and Arvin Price, his brother Royce Shelton Price and one son, Randall Price.

He is survived by his wife of 59 years, Joan Price; two sons, Rodney and his wife Kellye, Tyler; Gary and his wife Michele, Colleyville. One sister and her husband Jan and Dwight Elledge and one sister-in-law and her husband,

Tommie and Bill Sinclair all of Mt. Pleasant. Five grandchildren, Parker Price, Longview; Blake Roberts, Austin; Lexye Price, Tyler; Justin and Jackson Price, Colleyville.

Honorary Pallbearers: Morris Hallman, Dale Eppler, Harold Lee, James Milstead, Les Miller, Randy Marion, Charles Dupree, Bob Langley, Jackie Barrett, Neal Hinson, Dick Akin, Joe Sandlin and Charles Wright, Ken Dance and the Deacons of Green Acres Baptist Church.

If desired, memorials may made to the Hospice of East Texas Foundation, 4111 University Blvd., Tyler, Texas 75701.

Cemetery Details

Forest Lawn Memorial Park

Mt. Pleasant, TX

Previous Events

Visitation

MAY **22**. 5:00 PM - 7:00 PM (CT)

Stewart Family Funeral Home
7525 Old Jacksonville Hwy
Tyler, TX 75703
(903) 581-2008

Service

MAY **23**. 10:00 AM (CT)

Green Acres Baptist Church
1607 Troup Hwy.
Tyler, TX 75701

Burial

MAY **24**. 2:00 PM (CT)

Forest Lawn Memorial Park
Mt. Pleasant, TX

Tribute Wall



“ Gift of Grace Bouquet was purchased for the family of Larry Dean Price.



May 22, 2015 at 11:13 AM



“ I met Larry when his sister and I were college roommates, and many years later we shared mutual friends in Tyler. He was a genuinely kind Christian man. We send our deepest and sincerest condolences to his family.
Jim & Darlene McEnturff

Jim & Darlene McEnturff - May 22, 2015 at 07:22 AM



“ Blooming Garden Basket was purchased for the family of Larry Dean Price.



May 21, 2015 at 07:08 PM



“ Brett Graham purchased the Pink Tribute Spray for the family of Larry Dean Price.



Brett Graham - May 21, 2015 at 06:04 PM



“ *Magnificent Life Spray was purchased for the family of Larry Dean Price.*



May 21, 2015 at 04:29 PM



“ *Emerald Garden Basket was purchased for the family of Larry Dean Price.*



May 21, 2015 at 04:28 PM



“ *Days of Sunshine Bouquet was purchased for the family of Larry Dean Price.*



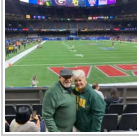
May 21, 2015 at 03:03 PM



“ *1 file added to the tribute wall*



Brett Graham - May 21, 2015 at 10:44 AM



“ Gary, Rodney & Kelleye,
So sorry to hear of your Dad's passing , you guys are in our prayers
Chuck & Tammy Stephenson

Chuck Stephenson - May 20, 2015 at 11:15 PM

AB

“ Joan,
We are terribly sorry to hear about Larry. We have often talked
about the time we spent with you and Larry on the trips we both
earned as International dealers. You, your family, and Larry are in
our prayers and thoughts.
Al and Deb Buresh

Alan Buresh - May 20, 2015 at 09:55 PM

JF

“ Mrs. Price, Rodney and Gary,
We were so sorry to hear of your loss. Our thoughts and prayers are
with you all.
Jeff and Joy Freeman

Jeff and Joy Freeman - May 20, 2015 at 05:58 PM

DM

“ Dinah Miller lit a candle in memory of Larry
Dean Price



Dinah Miller - May 20, 2015 at 05:10 PM

DM

“ *Dinah Miller lit a candle in memory of Larry Dean Price*



Dinah Miller - May 20, 2015 at 05:09 PM

BW

“ *The Lord has taken a faithful servant home. It is our loss, but Heaven's gain !!!
Larry was a friend, role model in everyway, and faithful servant for the Lord.*

He will be missed.

Brett Walker

Brett Walker - May 20, 2015 at 10:21 AM



“ *Peaceful White Lilies Basket was purchased for the family of Larry Dean Price.*



May 19, 2015 at 06:53 PM