



## Margo J. Hirsch Adams

November 28, 1948 - December 8, 2021

Margo J. Hirsch Adams, passionate mother, loving grandmother (GoGo), devoted sister, loyal friend, tireless philanthropist died on December 8th in Tyler after a courageous battle with Leukemia and having previously beaten both Breast and Lung Cancer. She was a fighter. Her grit and determination were an inspiration to many. Margo was born November 28, 1948, in Chicago, Illinois to Daniel C. Hirsch and Betty J. Erman Hirsch.

Thankfully, she was able to spend Thanksgiving and her latest birthday with all 4 kids, their spouses, and her 11 grandchildren. It was the first time she had been able to be together with her entire family in nearly two years and the only time she was able to be with all 11 grandchildren at once.

Margo graduated from the University of Oklahoma and was a member and contributor to many organizations. Would it be easier to just list the ones she wasn't a member of? She was a passionate volunteer and held board and leadership positions with Hospice of East Texas, Texas Rose Festival, People Attempting to Help (PATH), Women's Symphony League, Cattle Baron's Gala, Junior League of Tyler, TylerISD PTA, Tyler Museum of Art along with countless other committees and non-profits. One of her most treasured roles was at Congregation Beth El where she served as Congregational President and Sisterhood President. If there was an opportunity to get involved and contribute, Margo was always the first to raise her hand to help.

Margo treasured her children and grandchildren, but she also treated many of her friends as family. She never failed to acknowledge a birthday, anniversary,

or milestone with a phone call or text. She hosted countless baby and bridal showers, charity events, and parties for her friends and family.

Margo was preceded in death by her parents and grandparents. She is survived by her brother Danny Hirsch and wife Judy, step sisters Julie Berman and Karen Borshell and nephew Connor Hirsch and niece Griffin Hirsch. She is also survived by her loving family of children, spouses, and grandchildren including her son Brian Adams and wife Kelly of Houston, Texas and their children Bennett, Walker and Hill; her daughter Susan Campbell and husband Knox of Charlotte, North Carolina and their children Hadley, Knox, and Mary Wynne; her son William Adams and wife Shannon of Fort Worth, Texas and their children Bear, Walter, and Pierson; and daughter Kathryn Krsnich and husband Joey of Wichita, Kansas and their children Libby and Charlie. Margo planted and cultivated a family tree that she treasured more than anything else in life. There is the famous tale of “The Giving Tree” and then there is “The GoGo Tree” with Margo as the sturdy trunk and roots of the tree – and her children and their spouses serving as 8 strong branches that grew an additional 11 branches of grandchildren who will carry on her legacy for generations to come.

Margo Adams was truly one of a kind – the biggest personality with the biggest heart in any room.

Due to space limitations, private services for Margo will be held on Friday, December 10th at Congregation Beth El with Rabbis Neal Katz and Gene Levy officiating. Burial will follow at Rose Hill Cemetery in Tyler under the direction of Stewart Family Funeral Home. We encourage friends to join virtually at 10:00am on Friday via Zoom at the link below. There will be a Celebration of Life on Saturday, December 11th at Willow Brook Country Club.

Donations in Margo’s memory may be made to Hospice of East Texas

Foundation, 4111 University Blvd, Tyler, Texas 75701; [www.hospiceofeasttexas.org](http://www.hospiceofeasttexas.org) or Congregation Beth El, 1010 Charleston, Tyler, Texas 75701; [www.betheltyler.com](http://www.betheltyler.com).

NOTE:

For the printed version of this obit, please direct the Zoom link to [BethElTyler.com](http://BethElTyler.com) – there will be a link to Zoom from that page.

For the online version, please use this hyper link:

<https://us02web.zoom.us/j/85003817255?pwd=TzU5UlpHZS9aZzFPeGxIY2JjRnl0QT09>

# Previous Events

## Service

DEC 10. 10:00 AM (CT)

Congregation Beth El  
1010 Charleston Dr.  
Tyler, TX 75703

## Burial

DEC 10 (CT)

Rose Hill Cemetery  
2400 S. Donnybrook  
Tyler, TX 75702

# Tribute Wall

KU

“ *Kelley Uzzell lit a candle in memory of Margo J. Hirsch Adams*



---

**Kelley Uzzell** - January 10, 2022 at 10:03 PM

JB

“ *Margo was one of my Roommates at University of Oklahoma when we were SDT's. She was truly one of a kind! Our other roommate Nikki Was just as wonderful and we have many wonderful memories together! I came to Chicago many times during those years and stayed at Margo's house! Who would know that I would end of moving here when I was 45.I often drive by her house on Thackery . I'm so grateful that we got in touch again a couple of years ago and we often talked on the phone with Nikki and laughed about so many past memories of college life!!!!*

*Margo was so proud of her children and grandchildren and I looked so forward to receiving her beautiful holiday card every year. I know she will be missed by so many and I am just so happy she was in my life❤️*

*I Love You Margo  
Jane*

---

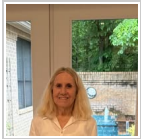
**Jane Wise Bresloff** - January 06, 2022 at 04:07 PM

FN

“ I was very sad to read about Margo's passing; she was a great person. We attended junior high and high school together and last saw each other at the Central School reunion in 2017. My father and Danny Hirsch were fraternity brothers at the University of Illinois in the 1930s. Attached is a photo of Danny and Betty at my parents' wedding, September 3, 1946. Margo's comment was, "They were so young!" My condolences to the Adams family.



Frederick Nachman - December 12, 2021 at 04:36 PM



“ Margo's children and grandchildren made her heart happy and she made our hearts happy. We will miss her beautiful life but our lives are richer for having known her. May your memories of her love help you through your grief. Her life has been a blessing to so many.

Sue Lander

Sue Lander - December 10, 2021 at 12:18 PM

CD

“ Brian, Susan, William and Kathryn. Your mom was a loving and beautiful woman whom I loved deeply. This hurts to the core but I know she's at peace and she's resting and she's with LaLa now and they are having a good time. Praying for strength and peace. You have a lot of memories that will help you along the way. We love y'all and GOGO is going to be missed. There was so much about her that I couldn't list them all and I know my mom loved her and all of you. Praying for all of you 🙏🙏💜❤️

Carolyn Davis - December 10, 2021 at 11:59 AM



“ We really loved getting to know Margo as part of our extended family when Joey married Kathryn. She was a lot of fun to be around and one strong woman! She will be missed and we are glad she is now at peace.

*Pete & Courtney Krsnich*

---

**Pete Krsnich** - December 10, 2021 at 09:20 AM

LA

“ I knew Margo many many years ago. I am saddened to hear of her loss. The world just lost and angel. My sympathies to the entire family .

*Lauren Gold Atlas*

---

**Lauren Atlas** - December 09, 2021 at 10:46 PM

JS

“ What a huge loss. Margo was a great community servant, and her passing will be felt by many. My sincere condolences to the family.

---

**John Sims** - December 09, 2021 at 02:52 PM

LU

“ Margo was such a great person I was fortunate to befriend for so many years. She was giving person to so many! Will miss her very much! Much love to the family. 💕💕💕💕

*Love,  
Leslye Urbach*

---

**Leslye Urbach** - December 09, 2021 at 11:28 AM

SB

“ *The handful of times I had the blessing of teaching her, she left me inspired by her determined and fighting spirit. I know she will be missed greatly. Blessing and healing for her family. Sarah Burton*

---

**Sarah Burton** - December 09, 2021 at 11:16 AM

NP

“ *There will never be another Margo. I don't think I know a single person that doesn't know her or of her. Her legacy of caring will live on in Tyler and with her friends and family. Love to all of you who called her GoGo, Mom, and Friend. She was something special. Prayers, Nancy Patterson.*

---

**Nancy Patterson** - December 09, 2021 at 09:30 AM

DM

*There will be many kind words spoken in tribute to her life well-lived. All deserved. But for me, she was just my sweet friend of 46 years with a huge heart and willing shoulder for support when needed. Margo, I will miss you dearly. Peace and blessings to your kids as they rest on your strong giving tree spirit. Donna Morrison*

---

**Donna Morrison** - December 10, 2021 at 10:36 AM



“ *Love and condolences to the family. Margo was one of a kind and will be missed.*

*Todd Lestage  
City of Tyler Parks*

---

**Todd Lestage** - December 09, 2021 at 09:13 AM

KU

“ *In our thoughts and prayers 🙏.  
Lonny and Kelley Uzzell*



---

**Kelley Uzzell** - December 09, 2021 at 07:58 AM

JB

*We are so very sorry for your loss. Praying for comfort and peace.  
❤️ Julie & Tom Brown*

---

**Julie Love Brown** - December 09, 2021 at 09:11 AM

AB

*Margo was a special giving lady who would always give me her honest opinion good or bad. I loved that about her and her zest for life. May we all learn to give like she did. Praying for your family. 🙏*

---

**Amy Barber** - December 09, 2021 at 10:54 PM