



Sherry Lynn Roosth

January 23, 1944 - January 8, 2015

Sherry Lynn Roosth of Dallas lost her long fight with cancer on January 8, 2015.

Born January 23, 1944 in El Paso, Sherry grew up in Tyler, where her parents, the late Isadore and Pauline Heffler Roosth, moved to join his family's business. She studied at the University of Missouri School of Journalism and earned her B.A. in Journalism from the University of Houston before beginning a long marketing and advertising career.

She began her advertising director for Foley's Department Store in Houston, Sherry moved to Dallas for a similar position with Joske's Department Store, later also serving as copy chief for Bombay Company in Fort Worth. She then became a consultant to clients in specialty retail, the printing industry, and the non-profit sector, before joining the Jewish Federation of Greater Dallas as a marketing associate.

Sherry continued to contribute her skills to the Federation as a volunteer in many capacities. Meyer Denn, executive director of its Center for Jewish Education, praised her "passionate advocacy," citing Sherry's ongoing commitment to the Center's annual LearningFest, its Tycher Library, and youth scholarship programs. At her death, she was still a member of the CJE's Advisory Committee and on the Board of the Dallas Jewish Historical Society,

which she had served earlier as newsletter editor.

Sherry also furthered her own education through local courses offered by the international Melton School of Adult Jewish Learning. After completing its two-year core program, she continued with several years of graduate work while serving on its Advisory Board, assisting with communications efforts. "Sherry was smart, engaged, always finding something of interest," said Director Rachelle Weiss Crane. "She will be missed."

Survivors include siblings Susie Roosth (Marian Powell) of Dallas, H. Diane Roosth (Amos Hall) of Los Angeles, Sam Roosth of Tyler, and Toni Roosth (Fred Gray) of Little Rock, Arkansas; nephew Isaac Roosth; nieces Rachel Roosth, Polly Hall (Andrew Barkan) and Mimi Hall (Russell Gottschalk), great nephew Izzy as well as aunts, uncles, cousins, and many devoted friends.

In lieu of flowers, contributions may be made to the Jewish Federation of Greater Dallas' Center for Jewish Education, Florence Melton School, the Dallas Jewish Historical Society, Ahavath Achim Synagogue, Tyler TX, the Dallas Symphony Orchestra or to a charity of your choice.

Funeral services will be held at Stewart Family Funeral Home on Monday, January 12, 2015 at 10:00 AM, followed by burial in Ahavath Achim Synagogue Cemetery, both in Tyler, Texas. Messages of condolence may be posted to <http://www.stewartfamilyfuneral.com>.

Previous Events

Service

JAN 12. 10:00 AM (CT)

Stewart Family Funeral Home
7525 Old Jacksonville Hwy
Tyler, TX 75703
(903) 581-2008

Tribute Wall

DS

“ Sherry, It's so hard to believe that you left us almost a year ago. Your beautiful face and heart-warming smile are truly missed. I think of you often and miss you and your friendship. Love you, Sherry.
Debi Stout

Debi Stout - January 06, 2016 at 11:22 AM

Lee Garrison

“ Lee Garrison lit a candle in memory of Sherry Lynn Roosth



Lee Garrison - February 02, 2015 at 03:30 PM

Lee Garrison

“ Sherry Roosth was a Dear friend and amazing woman to me and so many others! I was a young single Mother when we first met in 1983...she is an Inspiration to me for years long after we met!

Lee Garrison - February 02, 2015 at 03:28 PM

SA

“ *Sherry was the first person I met when moving into the townhouse next door to hers. That was 25 years and many, many meals ago. Recently we had been discussing where to go for her birthday dinner - and now we won't.*

We made a pot of chili yesterday and it seemed strange to not take her a bowl of it. That feeling will probably last for quite a while just like the sadness I feel now.

Our deepest sympathy to her family. Your love for her was so evident so many times these last couple of years. She didn't always appreciate you but she was so proud to be part of your family. Thanks for being there for her.

Susan (and Charlie) Arnett

Susan Arnett - January 11, 2015 at 06:49 PM

MW

“ *Five years ago, mutual friends brought Sherry to our Thanksgiving dinner, and we almost instantly became 'life-long' friends:) She looked like an artist, was passionate & informed on almost any subject, seemed to know at least half the world and never - ever - ran out of good stories. In the years since, she not only was a good friend, she was a role model for how to live. I will miss her friendship, her emails, her recipes. I will miss her. I can only imagine the grief you must feel. May you take strength from her strength & may her memory be a blessing.*

Sherry - Yasher Koach!

melanie wisniewski - January 11, 2015 at 07:35 AM

PS

“ Sherry and I had also reconnected recently ! It was wonderful to visit with her so this has come as a shock! She was beautiful, smart, talented and has been a friend since elementary school. Rest in peace Sherry ! Your sweet voice will be missed!
Patty Fox Sanders

Patricia Sanders - January 10, 2015 at 03:33 PM

ND

“ In recent years, Sherry and I reconnected and corresponded via e-mail. I so admired her spirit, her generosity, and her courage. My heartfelt condolences to her family. Nancy (Carter) Dahm, REL HS class 1961.

Nancy Dahm - January 10, 2015 at 10:41 AM

DR

To the family...I'm sorry for your loss and send my heart felt condolences.

Dottie Reagan

Dottie Reagan - January 10, 2015 at 05:17 PM

MG

As a member of the graduating class of REL 1961, I am saddened that she is no longer with us. I have fond memories of attending Sunday School with Sherry and also having many classes with her at Robert E. Lee. She was a true "Woman of Substance"

Michael Gross - January 11, 2015 at 10:58 AM

SP

Sherry and I go back almost 30 years, she hired me from Kansas City to work at Joske's, she and I became friends which endured long after we both left Joskes'. Smart as a whip, funny, articulate and compassionate. I was blessed to have known her and am so very saddened by her loss. Prayers and blessings to her family which she held so dear.

*Sara Powell-Moody
Leawood, Ks*

Sara Powell-Moody - January 11, 2015 at 01:26 PM



Sherry was one of a kind. I remember that red hair, her distinctive laugh, that big smile and red lipstick, her wit and articulate conversations and her creative flair. She was spunky and I loved her like an older sister and mentor. She was a strong woman I look up to. I will miss you like crazy and will never forget you.

*Peace and love,
Svetlana and Family*

Svetlana Mueller - January 11, 2015 at 02:41 PM

RG

Sherry was such a joy for our entire family. She was so much a part of our family in Dallas, and we pray that her loved ones find comfort. Her passion, her energy, and her optimism were the blessings she gave to all. Much love, Rabbi David, Annie, Gavi, Ellie and Dani Glickman

Rabbi David Glickman - February 09, 2015 at 03:55 PM